Rubric for Scoring Multimedia Presentations (Thieman)

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| Criteria | Excellent | Acceptable | Needs Improvement | Unacceptable |
| Project Requirements | 5-6 slides; very clear relation of slide content to unit theme or topic | 3-4 slides; clear relation of slide content to unit theme or topic | 3-4 slides; relation of slide content to unit theme could be clearer | Less than 3 slides; slide content is not related to unit theme or topic |
| Organization | Clear topic and supporting information on all slides. Slides are logically organized. Information is easy to understand. | Clear topic with supporting information on most slides. Slides are logically organized. Information could be more clear on a few slides. | Topic is somewhat vague. Supporting information is missing on 25-50% of the slides. Slide organization could be improved. Infor- mation is somewhat confusing. | No clear topic. Supporting information is missing on more than 50% of the slides. Slides are not logically organized. Information is confusing. |
| Sources | Source information is provided for all cited material including graphics. All sources are correctly documented. | Source information is provided for at least 75% of the cited material including graphics. Sources are correctly documented. | Source information is provided for less than 75% of cited material including graphics. Sources are not documented correctly. | Source information for all or most cited material, including graphics, is missing. |
| Attractiveness | Visually attractive. Includes a variety of pictures, graphics, or animation on each slide to enhance presentation. Color scheme enhances attractiveness | Visually attractive. Includes pictures or graphics or animation on some slides to enhance presentation. Color scheme is neutral | Gratuitous graphics, clip art, sound, or animation distracts from presentation. Color scheme is not appealing. | Visually boring, Slides contain text only |
| Balance | Appropriate balance of text and images that clearly convey information | Amount of text and images are balanced and convey information | Text needs to be summarized. | Too much text or too many bullet points or too many images on one slide |
| Readability | Font size and style are appropriate. Text and graphics contrast clearly from slide background. | Font size is appropriate. Adequate contrast between text, graphics, and slide background | Font size is appropriate; too many styles are used. Contrast between text, graphics, and slide background needs improvement | Font size and style make it very difficult to read. Background makes it difficult to see text or competes with graphics |
| Mechanics | Totally correct spelling and grammar | A few errors in spelling and grammar do not interfere with understanding. | Errors in spelling and grammar distract the reader | Multiple errors in spelling and grammar seriously impede audience understanding. |