Rubric for Evaluating Prezis

Student Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| Criteria | Exemplary (2) | Satisfactory (1) | Needs Improvement 0 |
| Content | Content is very well organized, clearly related to the topic and explained in extensive detail | Content is organized, and related to the topic; a few explanations could be more detailed | Superficial content is not organized or clearly explained and is marginally related to topic |
| Organization | Sections were all logically grouped and the path was easy to follow. Zoom feature used to enhance understanding. | Most sections were grouped and a path was created but sometimes not easy to follow. Zoom feature was used | There were no discernable groups and no path was created. Zoom feature was used. |
| Multimedia | Four or more photos, audio or video files or links to websites | At least two photos, audio or video files or links to websites | No photos, audio or video files or links to websites |
| Clarity/Neatness | Easy to read and all elements are clearly written, labeled or pictured | Easy to read and most elements are clearly written, labeled or pictured | Hard to read and elements are not labeled or pictured |
| Attractiveness | Visually attractive with creative use of font, color, graphics, images that stimulate viewer interest | Attractive with some use of font, color, graphics, images | Visually boring with minimal color, images or graphics |
| Design | Overall effect is appealing with effective style, interaction, and an element of surprise | Overall effect is neutral with an acceptable style and some potential for viewer interaction | Overall effect is unappealing or confusing |
| Spelling/Grammar | No spelling, punctuation, or grammar errors | A few spelling, punctuation, or grammar errors do not impede viewer comprehension | Multiple spelling, punctuation, and grammar errors impede viewer comprehension |