

### Evaluating Blogs Rubric

Criteria	3 Exemplary	2 Satisfactory	1 Needs Improvement
Purpose and Theme	The blog has a clear purpose and theme. Every post from the teacher and prompt to reply by students clearly relate to the blog theme.	The purpose and theme of the blog are somewhat vague. A few pages do not relate well to the theme.	The blog lacks a clear purpose and theme. Pages and topics for posting are unrelated to the theme
Organization	The blog is very well organized and easily navigated. Pages are clearly identified, posts are archived by date and categorized by topic.	The blog is organized and mostly easy to navigate. Some posts may not be clearly archived or categorized.	The blog is unorganized. The sidebar does not list pages, and posts are not archived by date or categorized by topic.
Voice	Blog postings show clear evidence of the teacher's and/or students' voice.	Sometimes the teacher or student voices are inconsistent or unclear.	Neither the teacher nor student voices are clear in blog postings.
Higher Order Thinking	Teacher posts and prompts to reply invite students to interpret, analyze, evaluate, and/or state well developed opinions.	Teacher posts and prompts to reply include some opportunity for higher order thinking.	Teacher posts and prompts to reply do not prompt higher order thinking.
Multimedia	The blog includes high quality graphics, sound, or video that relate to the theme and enhance reader interest or understanding	The graphics, sound, or video are of average quality and relate to the theme but do not enhance reader interest or understanding	No multimedia are used or they are of poor quality, do not relate to the theme and distract the reader.
Sources	The blog includes a rich variety of high quality, credible sources that are correctly cited	The blog includes a variety of sources, although a few are not high quality or are not cited correctly	The blog includes only a few sources which are poor quality and not cited.
Links	All links connect correctly to age-appropriate, high quality sites including other blogs related to the theme	Most of the links connect to age-appropriate, high quality sites related to the theme. There are few if any links to relevant blogs	The blog has no links or the links are age-inappropriate or unrelated to the theme
Conventions	The blog has no misspellings or grammatical errors	The blog has a few misspellings or grammatical errors that do not interfere with the reader's comprehension.	The blog has many spelling and grammatical errors that interfere with the reader's comprehension
Communication	The blog is explicitly designed to promote communication by students.	The intent of the blog is to promote student communication but it is unclear how this will happen.	The blog is not designed to promote student communication.