**Digital Book Talk Rubric:**

The purpose of the digital book talk is to generate interest in the book. It’s important to walk a fine line between providing enough information about the book to tantalize the reader without providing too much information.

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| **Category** | **Description** | **Points** |
| **Required**  **Information** | Lexile Measure \* <http://lexile.com/analyzer/>Grade Level/Age Equivalency  Complete Citation: Author’s Name, Book Title, Publisher, ISBN, date of publication  Category: Picture Book, Multi-cultural book, historical fiction or non-fiction, science fiction/fantasy, traditional literature, biography, graphic novel etc. | **/** |
| **Content** | There is an introduction or beginning to the book talk that  grabs the reader’s attention. The book talk should begin with  a digital book trailer, similar to a movie trailer. There is mention of some of the literary elements of the book: characters, setting, plot, point of view, tone/mood etc. |  |
| **Presentation** | The technology is used effectively. The images are clear and  appropriate for the text. The soundtrack is synched with the images/video so that the trailer flows smoothly. The presenter speaks slowly and clearly. The book talk is paced evenly and well-organized. | **/** |
| **Teaching**  **Strategies** | The book talk includes a brief description of at least two  reading/language arts strategies that could be taught with the book. The presentation also includes a brief description of at least two interdisciplinary connections: math, science, social studies/history, music, P.E., Health etc. | **/** |
| **Comments:** | | |
|  | **Total** |  |

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\*A book, article or piece of text gets a **Lexile text measure** when it's analyzed by

MetaMetrics. A Lexile text measure is based on two strong predictors of how difficult a text is to comprehend: word frequency and sentence length. Many other factors affect the relationship between a reader and a book, including its content, the age and interests of the reader, and the design of the actual book.